

Cooperative Communicators Association

2009 Communications Contest (Total Entries: 817)

Publications (Total Entries: 164)

Employee Newspaper/Magapaper/Magazine

- First Place: Karen Jones, GROWMARK Inc., GROWMARK Spirit
- Second Place: Mark E. Johnson, Tennessee Farmers Cooperative, Spotlight

Employee Newsletter

- First Place: The Ag Agency, Farm Credit Bank of Texas, Common Ground
- Second Place: DFA Corporate Communicators, Dairy Farmers of America, Inc., DFA News Splash
- Third Place: Eric Neely, Hoosier Energy, Hoosier Energy Today, Hoosier Energy Today

Member Newsletter, one or two colors

- First Place: Charlene M. Ryder, National Grape Cooperative Association, Co-op News
- Second Place: Douglas J. DiMento, Agri-Mark Inc., Viewpoint
- Third Place: Amber DuMont, Maryland and Virginia Milk Producers, Pipeline

Member Newsletter, more than two colors

- First Place: Charli Mills, Susie Hessburg & Joseie Biocca, Valley Natural Foods, This is Living Naturally
- Second Place: Sheryl Doering Meshke, AMPI, Dairymen's Digest
- Third Place: K.D. Bryant Graham, Jackson EMC, JEMCO News
- Honorable Mention: Michelle Carter, Darigold, Inc., Dari Views

Member Magazine

- First Place: The Ag Agency, Farm Credit Bank of Texas, Landscapes
- Second Place: Steve Richter, CHS Inc., C: Your CHS Connection
- Third Place: MFA Communications, MFA Inc., Today's Farmer

Member Newspaper/Tabloid

- First Place: Jim McCarty, Association of Missouri Electric Cooperatives, Rural Missouri
- Second Place: Jim Jenkins, National Cooperative Business Association, The Cooperative Business Journal
- Third Place: Allison Morgan, Tennessee Farmers Cooperative, The Tennessee Cooperator

Online/Electronic Newsletter

- First Place: CROPP Cooperative Interactive Team, CROPP/Organic Valley, eROOTSTOCK
- Second Place: Annette Degnan CHS Inc., Crop Nutrients News
- Third Place: Lisa A. Moorhouse, CHS Inc., Happenings

Annual Report, small shop

- First Place: Amber DuMont, Maryland and Virginia Milk Producers Cooperative Adding Value to Every Drop
- Second Place: AECI Corporate Communications, Associated Electric Cooperatives Inc., 2007 Assoc. Electric Cooperative Annual Report
- Third Place: Bonnie G. Jones, Jackson EMC, Keeping the Lights On
- Honorable Mention: The Fertilizer Institute, TFI 2008 Annual Report

Annual Report, budget more than \$50,0000

- First Place: Lani Jordan, CHS Inc., ON – 2008 CHS Annual Report
- Second Place: Jeff Schweitzer, American Crystal Sugar
- Third Place: Steve Rowe, Darigold, Inc., Celebrating our 90th Anniversary – 2008 Annual Report

Publications (*continued*)

Brochures, Pamphlets and One-Time Publications, budget less than \$5,000

- First Place: Heather Berry, Association of Missouri Electric Cooperatives, Buddy Bear's Electrical Safety Book of Adventure
- Second Place: Theron Kibbe, Farm Credit of Western New York, Leasing Bulletin Series
- Third Place: Carolyn Seibert, Advance Agri-Solutions, Advanced Agri-Solutions Company Brochure

Brochures, Pamphlets and One-Time Publications, budget more than \$5,000

- First Place: Marian Douglas, Flint Energies, Welcome to Flint – New Member Handbook
- Second Place: Bob Gillespie, Tennessee Farmers Cooperative, The Story Continues
- Third Place: Brian Delgado, Land O'Lakes, Alpine Lace Deli Cheese Brand Relaunch/Media Kit

Improved Publication

- First Place: Ramsey Margolis, New Zealand Cooperatives Association, Cooperative News
- Second Place: MFA Communications, MFA, Inc., Today's Farmer
- Third Place: Diana Chadwick & Mary Wolfe, Nationwide Insurance, Foresight Magazine

Direct Mail

- First Place: Jessica Lamker, CHS Inc., CHS Business Solutions
- Second Place: Eric Neely, Hoosier Electric, Energy Management Pilot Program

Words and Pictures

- First Place: Lynette Wilson, Plains Cotton Cooperative Association, Celebrating Cotton's Past
- Second Place: Bob McEowen, Association of Missouri Electric Cooperatives, Mo's Rocks
- Second Place: Karen Jones, GROWMARK Inc., Home Field Advantage
- Third Place: Heather Berry, Association of Missouri Electric Cooperatives, Get Your Chicks off Rt. 66

Publication of the Year

- Lani Jordan, CHS Inc., 2008 CHS Annual Report