

2018 Approved Points Available for MCC Application or Renewal

Credit for Sessions at the 2018 CCA Professional Development Workshop		
Session Title	Category	Points
The Easy Way	Publication & Writing	5
How to Write Speeches, Op-eds and Essays	Publications & Writing	5
Design with Purpose	Technical Communications Knowledge	5
Interviewing for the Goods	Publication & Writing	5
Death by PowerPoint	Projects	5
Credit for Sessions at the 2018 CCA Institute		
Session Title	Category	Points
Shades of Wisdom-Mastering Smartphone Photography	Technical Communications Knowledge	5
Co-op 101	Knowledge of Cooperatives	10
Engaging the Next Generation of Co-op Members	Planning and Programs	5
How to Make Boring Photos More Interesting	Technical Communications Knowledge	5
More than Words – Give Your Communication More Power and Credibility	Publications & Writing	5
How to Turn a Communication Crisis into a Win	Planning and Programs	5
Cowboys & InDesigns: BeginDesign	Technical Communications Knowledge	5
Communicating to Build a Safety Culture	Planning and Programs	5
Cowboys & InDesigns: InDepthDesign	Technical Communications Knowledge	5
Attention, Writers: Here's How to Hold On to Today's Readers	Publications & Writing	5
Making Better Photographs	Technical Communications Knowledge	5
A Communicator's Best Friend: The Infographic	Technical Communications Knowledge	5

Credit for 2018 Webinars		
Session Title	Category	Points
Strategic Communication Planning: Be Your Co-op's Most Valuable Player	Planning and Programs	5
How to Feed Your Feed Without Breaking the Bank	Planning and Programs	5
Making Life Easier with Free Adobe Mobile Apps	Projects	5
Tips and Tricks to Improve Your Graphic Designs	Technical Communications Knowledge	5
Credit for Communications Contest Awards Points available for each award - *varied on type of award		