

2017 Cooperative Communicators Association Communications Contest

Programs & Projects Winners

Print Advertising

First Place: REC Hands - Power On, Communications & Public Relations, Rappahannock Electric Cooperative

Second Place: We've Got This - Power On, Communications & Public Relations, Rappahannock Electric Cooperative

Third Place: Godfrey Testimonial, Marketing and Communications, Landus Cooperative

Broadcast Advertising

First Place: Kemps Pommel Cow, Kemps Marketing Team, Dairy Farmers of America

Second Place: The FS Crop Specialist, Niki VanDuzer & The Flatland, GROWMARK, Inc.

Third Place: We're Your Neighbor, We're Your Cooperative, Savannah Chandler and Greg Brooks, Walton EMC

Promotional Video

First Place: When a Champion is Born, Communications Department, Select Sires Inc.

Second Place: Power to the Members, Jeff Pardeck & Diana Bradford, White River Valley Electric Cooperative

Third Place: Winchester Walking War II, Member Services, East Kentucky Power Cooperative

Documentary Video

First Place: The Next Generation of Leadership In Rural America, Corporate Communications, CoBank

Second Place: It Starts With Power, Corporate Communications, CoBank

Third Place: Montana Co-ops 101: Introduction & History, Guy Gregory, Montana Cooperative Development Center

Web Site

First Place: nuwaycoop.com, Tech Team, VistaComm

Second Place: Maryland & Virginia Corporate Website, Communications Department, Maryland & Virginia Milk Producers Cooperative Association, Inc.

Third Place: www.flintenergies.com, Jimmy Autry, Jennie Lacey, Marian McLemore, Flint Energies

Miscellaneous Print

First Place: Along These Lines, Donna Abernathy and Chip Payne, For Cullman Electric Cooperative

Second Place: Best of Alabama Living Cookbook, Alabama Living, Alabama Rural Electric Association

Third Place: MidAtlantic Farm Credit 2017 Calendar, Marketing Department, MidAtlantic Farm Credit

Honorable Mention: Cooper Station at Sunset, Member Services, East Kentucky Power Cooperative

Miscellaneous Promotional

First Place: Power of Community - Trailer Wrap, Communications & Public Relations, Rappahannock Electric Cooperative

Second Place: Select Sires Socks, Communications Department, Select Sires Inc.

Third Place: World Dairy Expo Video Wall Display, Communications Department, Select Sires Inc.

Campaigns and Programs

First Place: SoyChlor Promotional Video Series, Marketing and Communications, Landus Cooperative

Second Place: Farm Credit Centennial Celebration, The Ag Agency, Farm Credit Bank of Texas

Third Place: Hurricane Matthew Power Restoration Campaign, Greg Brooks, Walton EMC

Small Shop Portfolio

First Place: Southwestern Electric 2016 Portfolio, Communications Department, Southwestern Electric Cooperative

Second Place: AMPI Communications Portfolio, Communications Team, AMPI

Third Place: MMPA Small Shop Portfolio, Allison Stuby Miller, Michigan Milk Producers Association

Illustration and Graphic Art

First Place: Not all Studs are Created Equal - Web Graphic, Jackie Rausch, Select Sires Inc.

Second Place: An Effulgent of Light, Richard G. Biever, Electric Consumer - Indiana Electric Cooperatives

Third Place: The Power of One Lightbulb, Oklahoma Living magazine

Cooperative Education

First Place: The Big Picture SoyChlor Video, Marketing and Communications, Landus Cooperative

Second Place: What is a Cooperative?, Corporate Relations, GROWMARK, Inc.

Third Place: Farm Credit 100 Years, Karen Blatter, 1st Farm Credit Services

Social Media

First Place: The Tennessee Magazine Social Media, The Tennessee Magazine, Tennessee Electric Cooperative Association

Second Place: Kemps Power Their Dreams Social Media Campaign, Kemps Marketing Team, Dairy Farmers of America

Third Place: East Central/Select Sires Social Media, Dori Lichty, East Central/Select Sires

Best of Show: When a Champion is Born, Communications Department, Select Sires Inc.