

## 2017 Cooperative Communicators Association Communications Contest

### Publications Winners

#### ***Employee Publication***

First Place: OEC Watts Watt, Marketing & Member Relations Department, Oklahoma Electric Cooperative

Second Place: SOURCE Magazine, Matt Wettersten and Julie Fontana, GROWMARK, Inc.

Third Place: Two-Way Feed, Greg Brooks and Savannah Chandler, Walton EMC

Honorable Mention: Select Connect, Communications Department, Select Sires Inc.

#### ***Member Newsletter, Newspaper, Tabloid (budget less than \$100,000)***

First Place: Momentum, Adam Buckallew, Kristin Branscom & Ashley Bower, MFA Oil Company

Second Place: Dairymen's Digest, Communications Team, AMPI

Third Place: Country Spirit, Karen Blatter, 1st Farm Credit Services

#### ***Member Newsletter, Newspaper, Tabloid (budget more than \$100,000)***

First Place: Landscapes. The Ag Agency, Farm Credit Bank of Texas

Second Place: C Magazine, Greg Lamp, Joel Schettler, David Lundquist, C Magazine

Third Place: Alabama Living, Alabama Living, Alabama Rural Electric Association

Honorable Mention: The Southwestern, Communications Department, Southwestern Electric Cooperative

#### ***Online/Electronic Newsletter***

First Place: OnLine Newsletter, Marketing and Communications Team, Ruralite Services

Second Place: AMPI MooSletter, Communications Team, AMPI

Third Place: DFA Leader Newsletter, DFA Communications Team, Dairy Farmers of America

#### ***Annual Report (budget less than \$20,000)***

First Place: MFA Oil 2016 Annual Report, Adam Buckallew, Kristin Branscom & Ashley Bower, MFA Oil Company

Second Place: Annual Report "Right on Target," Member Services, East Kentucky Power Cooperative

Third Place: GROWMARK Annual Report, Tiffany Loercher, Greg Nettles and Matt Wettersten, GROWMARK, Inc.

#### ***Annual Report (budget more than \$20,000)***

First Place: Building Sustainable Value - 2016 Annual Report, Member/Corporate Relations, AGP

Second Place: Rooted In The Past, Focused On The Future, Corporate Communications, CoBank

Third Place: Solid Ground - 2016 Annual Report, Jeff Schweitzer, American Crystal Sugar Company

#### ***Brochures, Pamphlets and One-Time Publications (budget less than \$5,000)***

First Place: Seasonality Program: 2017 Overview, Tips and Member Success Stories, DFA Communications Team, Dairy Farmers of America

Second Place: One Century Strong, Allison Stuby Miller, Michigan Milk Producers Association

Third Place: My Benefits Brochure, Tiffany Loercher, GROWMARK, Inc.

Honorable Mention: Jim Jura legacy puts members first, Corporate Communications AECl, Associated Electric Cooperative

***Brochures, Pamphlets and One-Time Publication (budget more than \$5,000)***

First Place: Growing Rural America, Corporate Communications, CoBank

Second Place: Stronger Together, Greg Lamp, David Lundquist, Joel Schettler, CHS Inc.

Third Place: Stronger. Together., Member Relations, Michigan Milk Producers Association

***Improved Publication***

First Place: OEC Watts Watt, Marketing & Member Relations Department, Oklahoma Electric Cooperative

Second Place: C Magazine, Greg Lamp, CHS Inc.

Third Place: Super Sampler Flyers, Communications Department, Select Sires Inc.

***Direct Mail***

First Place: Retirement Invitation: George Mertens, DFA Communications Team, Dairy Farmers of America

Second Place: Annual Meeting Invitation, Member Relations, Michigan Milk Producers Association

Third Place: Unified Brand Postcards, Creative Services Team, VistaComm

***Words and Pictures***

First Place: Hog Wild!, Heather Berry, Assoc. of Missouri Electric Cooperatives

Second Place: Pieces of history, Sarah M. Geyer, Tennessee Farmers Cooperative

Third Place: Christmas by Candlelight, Communications Department, Southwestern Electric Cooperative

Honorable Mention: Sustainable Farming, Oklahoma Living magazine

**Best of Show: Landscapes, The Ag Agency, Farm Credit Bank of Texas**