

2017 Cooperative Communicators Association Communications Contest

WRITING WINNERS

Informative/Investigative Feature

First Place: MAN UP KENTUCKY, Graham Shelby, Kentucky Living

Second Place: Fighting for Survival, Keith Phillips, South Carolina Living

Third Place: For the birds, Amber Veverka, South Carolina Living - Freelance Writer

Entertaining Feature

First Place: Adventure Pizza, Paul Wesslund, Kentucky Living

Second Place: Smooth Grooves, Heather Berry, Assoc. of Missouri Electric Cooperatives

Third Place: Propane pride: The Gas Man, Matt Wettersten, GROWMARK, Inc.

Featurette

First Place: Jane Edde, 97, remembers when the lights came on : 'We all got excited!', Claire Sellers, Duck River EMC

Second Place: After the Storm, Robin Conover, The Tennessee Magazine

Third Place: Rockbridge county retiree shares his garden's bounty, Mary Howell, VMDAEC

Honorable Mention: Come Rain or Come Shine, Christine Forrest, Farm Credit Bank of Texas

News Story

First Place: Off The Rails, Greg Lamp, C Magazine

Second Place: Devastation and Heartbreak: Tornado Damages Portion of REC Service Territory, Casey Hollins, Rappahannock Electric Cooperative

Third Place: Electric Election, Joe Arnold, Kentucky Association of Electric Cooperatives

News Release

First Place: East Central/Select Sires celebrates 75 years, Dori Lichty, East Central/Select Sires

Second Place: MMPA Celebrates Founding Date, 100th Anniversary, Allison Stuby Miller, Michigan Milk Producers Association

Third Place: Excelsior EMC a Beehive of Activity as Crews Make Big Push, Greg Brooks, Walton EMC

Honorable Mention: Cooperative Solar, Member Services, East Kentucky Power Cooperative

Technical Writing

First Place: Big Data: The Next Revolution in Agriculture, Adam Buckallew, MFA Oil Company

Second Place: Catching Some Rays, Christine Forrest, Farm Credit Bank of Texas

Third Place: Will Smart Meters Put a Wrinkle in Co-op Security, Oklahoma Living magazine

Corporate Public Relations

First Place: Details make the difference, Sarah M. Geyer, Tennessee Farmers Cooperative

Second Place: Membership Pays, Adam Buckallew, MFA Oil Company

Third Place: Partners in Protection: Electric cooperatives responsive to first responders, Richard G. Biever, Electric Consumer

Honorable Mention: Additive value, Chris Villines, Tennessee Farmers Cooperative

Editorial

First Place: The positive qualities of Baton Rouge that will never go viral, Billy Gibson, Assn. of Louisiana Electric Cooperatives

Second Place: Making Adjustments, Chris Perry, Kentucky Association of Electric Cooperatives

Third Place: Companies weren't interested in someone like me, Heather Thompson, GROWMARK, Inc.

Speechwriting

First Place: Restoring EKPC, Donna Abernathy

Second Place: Glory Days - Rocking Our Role, Emily Schilling, Indiana Electric Cooperatives

Third Place: Corporate Social Responsibility, Karen Jones, GROWMARK, Inc.

Column

First Place: Point of View, Robin Conover, Tennessee Electric Cooperative Association

Second Place: Editor's Column, Joe Richardson, Southwestern Electric Cooperative

Third Place: Byron Crawford's Kentucky, Byron Crawford, Kentucky Living

Headline Writing

First Place: Milk-Made, Chris Kirk, The Tennessee Magazine

Second Place: Rough Road Ahead: Rural Infrastructure Repairs Needed, Adam Buckallew, MFA Oil Company

Third Place: Science of the lambs, Chris Villines, Tennessee Farmers Cooperative

Writer of the Year: Joe Richardson, Southwestern Electric Cooperative