

2019 Approved Points Available for MCC Application or Renewal

Credit for Sessions at the 2019 CCA Professional Development Workshop		
Session Title	Category	Points
Ag Communications	Planning & Programs	5
Connecting Your Message to Members	Projects	5
Building Emotional Connections Through Video	Projects	5
Maintaining Relationships in a Crisis	Planning & Programs	5
Giving Back	Industry Knowledge	5
Credit for Sessions at the 2019 CCA Institute		
Session Title	Category	Points
How to Present Financial Data for Carnivores	Publications & Writing	5
Writers in the Sky	Technical Communications Knowledge	5
Managing Social Media in a Crisis	Planning & Programs	5
Effective Storytelling	Publications & Writing	5
No Good Lead Goes Unpublished	Publications & Writing	5
Getting Your Camera Out of the Auto Mode	Technical Communications Knowledge	5
This is not a drill – Real-life crisis learning	Planning & Programs	5
An Introduction to Flash Photography	Technical Communications Knowledge	5

Credit for 2019 Webinars		
Session Title	Category	Points
Mastering the Art of Podcasting	Planning and Programs	5
A Peek Behind the Curtain of CCA Connect	Projects	5

Credit for Communications Contest Awards		
Points available for each award - *varied on type of award		