

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PHOTOGRAPHY PORTRAIT

First Place: "Farming Without him", Kerri Lotven, Today's Farmer Magazine

Second Place: "Wilson Fly", Robin Conover, The Tennessee Magazine

Third Place: "Worries Within", Kerri Lotven, Today's Farmer Magazine

Honorable Mention: "It's A Family Affair", Communications Department, Bluebonnet Electric Cooperative

PHOTOGRAPHY SCENIC/PICTORIAL

First Place: "Fog at Sunrise", Robin Conover, The Tennessee Magazine

Second Place: "Little River", Robin Conover, The Tennessee Magazine

Third Place: "Smelling the Flowers", Robin Conover, The Tennessee Magazine

Honorable Mention: "Power poles and lines in a striking Texas sunset", Communications Department, Bluebonnet Electric Cooperative

PHOTOGRAPHY PHOTO FEATURE

First Place: "Sparks Fly", Robin Conover, The Tennessee Magazine

Second Place: "Fly general Store", Robin Conover, The Tennessee Magazine

Third Place: "Welding at Ermco", Robin Conover, Tennessee Magazine

PHOTOGRAPHY SMARTPHONE

First Place: "Washington Youth Tour", Robin Conover, The Tennessee Magazine

Second Place: "Flash is Everywhere!", Communications, Central Virginia Electric Cooperative

Third Place: "Ice Chip Web", Heather Berry, Rural Missouri Magazine

PHOTOGRAPHY PHOTO ILLUSTRATION

First Place: "Lineman Gear", Oklahoma Living Magazine, 0

Second Place: "Stack'em Tall", Heather Berry, Rural Missouri Magazine

Third Place: "Dressed for the Season", Robin Conover, The Tennessee Magazine

PHOTOGRAPHY PHOTO ESSAY OR STORY

First Place: "Santa Fe - The place to be", Robin Conover, The Tennessee Magazine

Second Place: "Where The Wild Things Are Rescued", Melissa Segrest, Bluebonnet Electric Cooperative

Third Place: "Center of Significance", Kerri Lotven, Today's Farmer Magazine

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PHOTOGRAPHY COVER OF THE YEAR

First Place: "Today's Farmer: The Bug Issue", Kerri Lotven, Today's Farmer Magazine

Second Place: "Tennessee Magazine – June 2019", TECA Communications, The Tennessee Magazine

Third Place: "Fire-Eater", Zach Smith, Rural Missouri

Honorable Mention: "The Tennessee Magazine - Sept. 2019", TECA Communications, The Tennessee Magazine

PHOTOGRAPHY BEST USE OF PHOTOS IN A PUBLICATION

First Place: "Half & Half - fall edition 2019", Communications Department, Dairy Farmers of America

Second Place: "The Tennessee Magazine", Robin Conover, The Tennessee Magazine

Third Place: "Kentucky Living", Kentucky Living, Kentucky Electric Cooperatives

PHOTOGRAPHY PHOTOGRAPHER OF THE YEAR

"The Tennessee Magazine", Robin Conover, The Tennessee Magazine

PHOTOGRAPHY BEST OF SHOW

"Half & Half - fall edition 2019", Communications Department, Dairy Farmers of America

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PROGRAMS & PROJECT ADVERTISEMENT

First Place: "The EV Advantage", Southwestern Electric Cooperative, Inc.

Second Place: "#We Are REC", Communications and Public Relations Department, Rappahannock Electric Cooperative

Third Place: "Feed The Need - Spring Pasture print ad", Craig Weiland, MFA Incorporated

PROGRAMS & PROJECT PROMOTIONAL VIDEO (LESS THAN 3 MINUTES)

First Place: "Dinner Bell Creamery Anthem", Sarah Schmidt, AMPI

Second Place: "We Live Where You Do", Marketing Department, MFA Oil Company

Third Place: "Camp Walt", Greg Brooks & Savannah Chandler, Walton EMC

PROGRAMS & PROJECT PROMOTIONAL VIDEO (MORE THAN 3 MINUTES)

First Place: "Firefly - Lights, Camera, Action!", Communications, Central Virginia Electric Cooperative

Second Place: "Washington Youth Tour", TECA Communications

Third Place: "Lighting Up the Holidays", Communication Department, Jackson EMC

Honorable Mention: "Values in Action", Communications Department, MFA Incorporated

PROGRAMS & PROJECT DOCUMENTARY VIDEO (LESS THAN 3 MINUTES)

First Place: "Sillab, Guatemala Oklahoma Lineman", Oklahoma Living Magazine

Second Place: "2019 Philip Verwey Farms 2 and 3 Member of Distinction video", Communications Department, Dairy Farmers of America

PROGRAMS & PROJECT DOCUMENTARY VIDEO (MORE THAN 3 MINUTES)

First Place: "United We Light - "A Life Changing Experience"", Ryan White, Rappahannock Electric Cooperative

Second Place: "NISC Go Live Weekend", Communication Department, Jackson EMC

Third Place: "Bluebonnet's Milestones of 2018, For cooperative's 2019 Annual Meeting" Communications Department, Bluebonnet Electric Cooperative

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PROGRAMS & PROJECT VIDEO SERIES

First Place: "Relationship Lending Showcase", Texas Farm Credit

Second Place: "Jackson EMC Member Testimonials", Communication Department, Jackson EMC

Third Place: "Customer Profile Videos", Corporate Communications, CoBank

PROGRAMS & PROJECT WEB SITE

First Place: "Dinner Bell Creamery Website", Communications Team, AMPI

Second Place: "dfamilk.com", Communications Department, Dairy Farmers of America

Third Place: "mimilk.com", Allison Stuby Miller, Michigan Milk Producers Association

Honorable Mention: "www.FarmCreditBank.com", Corporate Communications Department, Farm Credit Bank of Texas

Honorable Mention: "tnelectric.org", Trent Scott, Tennessee Electric Cooperative Association

PROGRAMS & PROJECT MISCELLANEOUS PRINT

First Place: "Bluebonnet Electric 2020 Wall Calendar: Standing Proud / Courthouses of Central Texas", Communications Department, Bluebonnet Electric Cooperative

Second Place: "Seed Guide", Craig Weiland, MFA Incorporated

Third: "2020 Select Sires Breeding Calendar", Communications Department, Select Sires Inc.

PROGRAMS & PROJECT MISCELLANEOUS PROMOTIONAL

First Place: "Firefly Takes Flight: Expanding our Brand", Communications, Central Virginia Electric Cooperative

Second Place: "Compeer Financial Socks", Corporate Marketing Team, Compeer Financial

Third Place: "EMC Career Trading Cards", Megan Phillips, Coweta Fayette EMC

PROGRAMS & PROJECT CAMPAIGNS AND PROGRAMS SHORT-TERM

First Place: "Drive Free For A Year Roll Out Campaign", Communications & Marketing Department, Coweta Fayette EMC

Second Place: "World Milk Day", Communications Department, Dairy Farmers of America

Third Place: "Crop-Trak Complete", Communications & Support Services, MFA Incorporated

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PROGRAMS & PROJECT CAMPAIGNS AND PROGRAMS LONG-TERM

First Place: "Power & Opportunity Campaign", Trent Scott, Tennessee Electric Cooperative Association

Second Place: "Firefly Takes Flight", Communications, Central Virginia Electric Cooperative

Third Place: "Member Assistance Program", Marketing Department, MidAtlantic Farm Credit

PROGRAMS & PROJECT SMALL SHOP PORTFOLIO

First Place: "CVEC Communications: Small but Mighty", Communications, Central Virginia Electric Cooperative

Second Place: "Farm Credit of Western Arkansas Marketing & Communications", Jill Roberston & Lindsey Holtzclaw, Farm Credit of Western Arkansas

Third Place: "AMPI Communications Team", Communications Team, AMPI

PROGRAMS & PROJECT ILLUSTRATION AND GRAPHIC ART

First Place: "Lineman's Rodeo T-shirt Design", Cooperative Communications, Flint Energies

Second Place: "2019 by the Numbers", Communication Department, Jackson EMC

Third Place: "Timeline: Electric Home Devices", Communications Department, Bluebonnet Electric Cooperative

PROGRAMS & PROJECT COOPERATIVE EDUCATION

First Place: "Vision EMC", Chellie Phillips, Coweta Fayette EMC

Second Place: "Fund For Rural America 2018 Report", Corporate Giving Team, Compeer Financial

Third Place: "Fund For Rural America 2020 Overview Flyer", Corporate Giving Team, Compeer Financial

PROGRAMS & PROJECT SINGLE PLATFORM SOCIAL MEDIA

First Place: "United We Light: Project Bolivia - Facebook Blog", Communications and Public Relations Department, Rappahannock Electric Cooperative

Second Place: "AMPI's Dinner Bell Creamery Facebook Page", Communications Team, AMPI

Third Place: "Select Sires Inc. Facebook page", Communications Department, Select Sires Inc.

PROGRAMS & PROJECT INTEGRATED DIGITAL CAMPAIGN

First Place: "Farm Credit of Western Arkansas Social Media", Lindsey Holtzclaw, Farm Credit of Western Arkansas

Second Place: "Employee Testimonials", Marketing and Communication, Landus Cooperative

Third Place: "Kemps - The Giving Cow Project", Communications Department, Dairy Farmers of America

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PROGRAMS & PROJECT APP

First Place: "MFA Agronomy Guide", New Media, MFA Incorporated

PROGRAMS & PROJECT BEST OF SHOW

"CVEC Communications: Small but Mighty", Communications, Central Virginia Electric Cooperative

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PUBLICATIONS EMPLOYEE PUBLICATION

First Place: "Quarterly Plug", Marketing & Member Relations, Oklahoma Electric Cooperative

Second Place: "Spotlight", Sarah M. Geyer, Tennessee Farmers Cooperative

Third Place: "SOURCE Magazine", Corporate Communications/Design and Production, GROWMARK

Honorable Mention: "Three Phase", Cooperative Communications, Flint Energies

Honorable Mention: "JEMClips", Communication Department, Jackson EMC

PUBLICATIONS MEMBER NEWSLETTER, NEWSPAPER, TABLOID (BUDGET LESS THAN \$10,000)

First Place: "The Newsbeet", Michigan Sugar Company

Second Place: "Power Pulse News", Member Services, East Kentucky Power Cooperative

PUBLICATIONS MEMBER NEWSLETTER, NEWSPAPER, TABLOID (BUDGET \$10,001 - \$50,000)

First Place: "Momentum", Marketing Department, MFA Oil Company

Second Place: "Cultivate", Communications Team, Compeer Financial

Third Place: "Half & Half Magazine", Communications Department, Dairy Farmers of America

Honorable Mention: "CFE Views", CornerPost Marketing

PUBLICATIONS MEMBER NEWSLETTER, NEWSPAPER, TABLOID (BUDGET OVER \$50,001)

First Place: "Landscapes", Corporate Communications Department, Farm Credit Bank of Texas

Second Place: "JEMCO News", Communication Department, Jackson EMC

Third Place: "Milk Messenger", Milk Messenger, Michigan Milk Producers Association

PUBLICATIONS ONLINE/ELECTRONIC NEWSLETTER

First Place: "DFA MEMBERUpdate", DFA Communications Team, Dairy Farmers of America

Second Place: "Grow on the Go", Marketing/Communications, Landus Cooperative

Third Place: "The Link", Dori Lichty, CentralStar Cooperative

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PUBLICATIONS ANNUAL REPORT (BUDGET LESS THAN \$15,000)

First Place: "MFA Oil Annual Report – 2019", Marketing Department, MFA Oil Company

Second Place: "2019 AMPI Annual Report - Co-op Crafted", Communications Team, AMPI

Third Place: "Built to Serve", Cooperative Communications, Flint Energies

Honorable Mention: "A Proud Legacy", Julie Perry, Michigan Sugar Company

PUBLICATIONS ANNUAL REPORT (BUDGET MORE THAN \$15,000)

First Place: "2018 One Cooperative. One Planet. One Community. Annual Report", DFA Communications Team, Dairy Farmers of America

Second Place: "2018 Annual Report - A Partner You Can Count On", Corporate Communications, CoBank

Third Place: "Jackson EMC Foundation Annual Report", Jackson EMC Foundation

PUBLICATIONS BROCHURES, PAMPHLETS AND ONE-TIME PUBLICATIONS

First Place: "The Tennessee Magazine Media Kit", Media Kit, TECA Communications

Second Place: "Code of Conduct", DFA Communications Department, Dairy Farmers of America

Third Place: "Fund For Rural America 2018 Fund Report", Corporate Giving Team, Compeer Financial

Honorable Mention: "2020 Safety Week Program: Play It Safe", Member Services, East Kentucky Power Cooperative

PUBLICATIONS IMPROVED PUBLICATION

First Place: "Milk Messenger", Michigan Milk Producers Association

Second Place: "Selections", Communications Department, Select Sires Inc.

Third Place: "Current", Megan Backes and Zach Smith, AMEC

DIRECT MAIL

Honorable Mention: "2019 Fall Sales Campaign", Jill Robertson & Lindsey Holtzclaw, Farm Credit of Western Arkansas

PUBLICATIONS WORDS AND PICTURES

First Place: "A mother's mission", Allison Jenkins, MFA Incorporated

Second Place: "Santa Fe", Robin Conover, TECA Communications

Third Place: "Honoring the Ancient Ozarks", Heather Berry, Rural Missouri

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

PUBLICATIONS STORY OR ARTICLE DESIGN

First Place: "Busy as Bees", Lindsey Holtzclaw, Farm Credit of Western Arkansas

Second Place: "Worries within", Craig Weiland, MFA Incorporated

Third Place: "All About Meters", Communications Department, Bluebonnet Electric Cooperative

PUBLICATIONS BEST OF SHOW

"Momentum", Marketing Department, MFA Oil Company

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

WRITING INFORMATIVE/INVESTIGATIVE FEATURETTE

First Place: "Manifesting efficiencies through innovation", DFA Communications Team, Dairy Farmers of America

Second Place: "Like nothing we have seen before", Chris Grogan, GROWMARK

Third Place: "Education: Learning Starts with a Community", Karen Schieler, Compeer Financial

WRITING INFORMATIVE/INVESTIGATIVE FEATURE

First Place: "The Stuck-in-Traffic Blues", Communications Department, Bluebonnet Electric Cooperative

Second Place: "Super Juiced", O, Oklahoma Living Magazine

Third Place: "Super Pig, Super Problems", Oklahoma Living Magazine

WRITING PERSONALITY PROFILE FEATURETTE

First Place: "A Diamond in the Rough", Hayley Leatherwood, Oklahoma Living Magazine

Second Place: "50 for 50", Karen Jones, GROWMARK

Third Place: "For the Love of Food", Kirsten Hudson, Dairy Farmers of America

WRITING PERSONALITY PROFILE FEATURE

First Place: "The Rockne Cowboy", Communications Department, Bluebonnet Electric Cooperative

Second Place: "Plug 'n' Play", Zach Smith, Rural Missouri

Third Place: "A Family of Doers", Emily Kittendorf, Michigan Milk Producers Association

Honorable Mention: "Cattleman in Command", Allison Jenkins, MFA Incorporated

WRITING ENTERTAINING FEATURETTE

First Place: "Two Years Later", Anna Politano, Oklahoma Living Magazine

Second Place: "Conversational Math", Karen Combs, Kentucky Living

Third Place: "Painting Pointers", Zach Smith, Rural Missouri

WRITING ENTERTAINING FEATURE

First Place: "Big boss bass or big fish tale?", Emmett Burnett, Alabama Living

Second Place: "The Beginning of Something Sweet", Danielle Tilley, Beauregard Electric Cooperative, Inc.

Third Place: "A little help for my friends", Kerri Lotven, Today's Farmer Magazine

2020 COOPERATIVE COMMUNICATORS ASSOCIATION CONTEST WINNERS

WRITING LONG-FORM FEATURE

First Place: "Fighting to Remember", "Fighting to Remember", Kentucky Living

Second Place: "Show of Strength", Allison Jenkins, MFA Incorporated

Third Place: "House of Hope", Allison Jenkins, MFA Incorporated

Honorable Mention: "Trailblazers", Hayley Leatherwood, Oklahoma Living Magazine

WRITING NEWS STORY

First Place: "Out of the Depths", Allison Jenkins, MFA Incorporated

Second Place: "This Place Matters", Kerri Lotven, Today's Farmer Magazine

Third Place: "To The Stars", Zach Smith, Rural Missouri

Honorable Mention: "Hemp: the next frontier in U.S. agriculture", Chris Grogan, GROWMARK

Honorable Mention: "Plenty of Juice", Oklahoma Living Magazine, O

WRITING NEWS RELEASE

First Place: "Honor Flight 2019: Flag-waving crowd packs Blue Grass Airport", Kevin Osbourn, East Kentucky Power Cooperative

Second Place: "Solar Farm Powering Facebook Hosts Grazing Guests", Greg Brooks, Walton EMC

Third Place: "\$8.4 Million Refunded to Walton EMC Customer-owners", Greg Brooks, Walton EMC

WRITING TECHNICAL WRITING

First Place: "Farming in Hog Country", Allison Jenkins, MFA Incorporated

Second Place: "Saved from the Internet Abyss", O, Oklahoma Living Magazine

Third Place: "The Bug Issue: Insights on Insects that Impact Agriculture" Kerri Lotven, Today's Farmer Magazine

Honorable Mention: "How Green is Your Electricity?", Oklahoma Living Magazine

WRITING CORPORATE PUBLIC RELATIONS

First Place: "Irrigators Tout the Perks of Propane", Marketing Department, MFA Oil Company

Second Place: "A lot to gain", Allison Farley, Tennessee Farmers Cooperative

Third Place: "Focus on ...Gratitude", Karen Jones, GROWMARK

WRITING EDITORIAL

First Place: "New law brings fairness to CAFO regulations", Allison Jenkins, MFA Incorporated

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WRITING SPEECHWRITING

First Place: "Ideas GROW Here", AMABS Program Committee, GROWMARK

Second Place: "Together Transforming", Member Services, East Kentucky Power Cooperative

Third Place: "Ownership In Action", Sarah Schmidt, AMPI

WRITING COLUMN OR SERIES

First Place: "Byron Crawford's Kentucky", Byron Crawford, Kentucky Living

Second Place: "Hardy Jackson's Alabama", Hardy Jackson, Alabama Living

Third Place: "Point of View", Robin Conover, The Tennessee Magazine

WRITING HEADLINE WRITING

First Place: "The "hart" beat of Guys", Sarah M. Geyer, Tennessee Farmers Cooperative

Second Place: "The Giving Claus", Heather Berry, Rural Missouri

Third Place: "Not Every Heifer is Guaranteed in Interview", Communications Department, Select Sires Inc.

Honorable Mention: "Where the Wild Things Are Rescued", Communications Department, Bluebonnet Electric Cooperative

WRITING WRITER OF THE YEAR

Allison Jenkins, MFA Incorporated