



2020 CCA Virtual Institute September 15-17, 2020

GENERIC CERTIFICATE OF ATTENDANCE

****Keep this copy to use as supporting documentation
when submitting your MCC application/renewal****

If you currently are or are considering becoming a Master Cooperative Communicator (MCC), the Sign-In Sheet must be completed and returned to the CCA Business Office following the Institute.

Details on the MCC program and renewal are available on our website: www.communicators.coop.

ALL sessions worth 5 Points in the pertaining category

	Sharing the Message that Cooperatives Build a Better World (Knowledge of Cooperatives)
	The New Rules of Co-op Reputation Management: Spot Trouble on the Horizon (Planning and Programs)
	Panel Discussion: Communicating Through Mergers; Leveraging Social Media During a Crisis; Communicating with Legislators (Planning and Programs)
	Multimedia Storytelling (Publications and Writing)
	Video Storytelling for Cooperatives: Creating Video Stories That Get Results (Projects)
	Graphic Design Rules! (Technical Communication Knowledge)
	Today's History Through Yesterday's Eyes: Capturing Co-op History (Knowledge of Cooperatives)
	Hiding in Plain Sight: Using a GoPro for Unfiltered Storytelling (Technical Communications Knowledge)
	Sustainability Session (Industry Knowledge)
	Beyond the Boost: How to Get More from Your Social Media Campaigns with Video (Projects)
	Themed breakout + How to Do it for Our Coops for Client or Tam Members Events (Planning and Programs)
	Applying Disney's Five Principles in Cooperative Communications (Knowledge of Cooperatives)

_____ Planning & Programs

_____ Technical Communication Knowledge

_____ Projects

_____ Publications and Writing

_____ Knowledge of Cooperatives

_____ Industry Knowledge

_____ **Total Points**

Printed Name

Company Name

Signature

Date