



cooperative  
communicators  
association

CONNECT. CREATE. ACHIEVE.

## 2021 CCA Annual Sponsorship

Dear Friend of CCA:

The Cooperative Communicators Association (CCA) is now offering annual sponsorship packages. This change gives organizations maximum exposure throughout our cooperative network and reduces the number of financial requests throughout the year.

CCA's Institute and Professional Development Workshops (PDW) have become primary sources for education, training and information for communicators at cooperatives across the nation. The quality of work displayed at each event is a testament to the value of membership, attendance and support.

New for 2021, cooperatives can be featured on the website, webinars and more. Every sponsorship level includes full recognition at the Institute and PDW.

We invite you to participate in the success of CCA's offerings. Please consider including an annual sponsorship in your 2021 budget. Complete and return the attached annual sponsorship form and return to the Business Office at the address listed.

The support of our members create a more vital organization and develops exceptional communicators!

Sincerely,  
Afton Holt  
CCA President

# 2021 Annual Sponsorship Packages

We are seeking sponsors for CCA's annual events. We would greatly appreciate your support. To serve as a sponsor, please see the sponsorship levels below and complete the sponsorship authorization form. Thank you for your consideration and for your generous support!



*Thank you for your support!*

## Opportunities At-A-Glance

CCA Annual Sponsorship Benefits	Platinum Sponsor \$5,000 (limit 4)	Gold Sponsor \$3,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500	Friend of CCA Designated amount under \$1,500
Recognition in Institute promotional and PDW materials and on dining tables	X	X	X	X	X
Recognition in Institute program and PDW	X	X	X	X	X
Display of company logo on Power-Point throughout Institute and PDW	X	X	X	X	
Verbal recognition as a sponsor during the Institute and PDW	X	X	X	X	
Recognition on Website for the year on the footer/page	X	X	X	X	
Banner-up displayed during the Institute and PDW (sponsor to provide)	X	X	X		
One Complimentary Institute Registration		X			
Two Complimentary Institute Registrations and One complimentary registration for PDW	X				
Provide a brief (two-minute) talk or video during the Institute and PDW	X				
Recognition as a sponsor for one webinar in promotional materials and a slide recognizing as event sponsor	X				
Highlight sponsor in the newsletter	X				

# 2021 Annual Sponsorship Packages

## Choose an opportunity from one of the following sponsorship levels

*The deadline to be eligible for sponsor benefits as outlined is March 31, 2021*

Sponsorships are made available through submission of the CCA sponsor agreement. You will be contacted when your agreement and payment have been confirmed by the CCA Business Office. If you need additional details about sponsorship opportunities, please contact [cca@communicators.coop](mailto:cca@communicators.coop) or 877-326-5994.

### ★ PLATINUM SPONSOR – \$5,000

- o Recognition in Institute promotional and PDW materials and on dining tables
- o Recognition in Institute program and PDW
- o Display of company logo on PowerPoint throughout Institute and PDW
- o Verbal recognition as a sponsor during the Institute and PDW
- o Recognition on Website for the year on the footer/page
- o Banner-up displayed during the Institute and PDW (sponsor to provide)
- o Two Complimentary Institute Registrations and One complimentary registration for PDW
- o Provide a brief (two-minute) talk or video during the Institute and PDW
- o Recognition as a sponsor for one webinar in promotional materials and on a slide as an event sponsor
- o Highlight sponsor in the newsletter

### ★ GOLD SPONSOR – \$3,500

- o Recognition in Institute promotional and PDW materials and on dining tables
- o Recognition in Institute program and PDW
- o Display of company logo on PowerPoint throughout Institute and PDW
- o Verbal recognition as a sponsor during the Institute and PDW
- o Recognition on Website for the year on the footer/page
- o Banner-up displayed during the Institute and PDW (sponsor to provide)
- o One Complimentary Institute Registration

### ★ SILVER SPONSOR – \$2,500

- o Recognition in Institute promotional and PDW materials and on dining tables
- o Recognition in Institute program and PDW
- o Display of company logo on PowerPoint throughout Institute and PDW
- o Verbal recognition as a sponsor during the Institute and PDW
- o Recognition on Website for the year on the footer/page
- o Banner-up displayed during the Institute and PDW (sponsor to provide)

### ★ BRONZE SPONSOR – \$1,500

- o Recognition in Institute promotional and PDW materials and on dining tables
- o Recognition in Institute program and PDW
- o Display of company logo on PowerPoint throughout Institute and PDW
- o Verbal recognition as a sponsor during the Institute and PDW
- o Recognition on Website for the year on the footer/page

### ★ FRIEND OF CCA – Designated amount under \$1500

- o Recognition in Institute promotional and PDW materials and on dining tables
- o Recognition in Institute program and PDW

# 2021 Annual Sponsorship Agreement

## SPONSOR INFORMATION:

Name & Title of Authorizing Agent: \_\_\_\_\_

Authorizing Agent's Signature: \_\_\_\_\_

Mailing Address for Invoice: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



## INFORMATION TO BE USED ON PROMOTIONAL MATERIALS:

Information provided belows is used on promotional materials. To avoid errors, please print clearly, especially if faxing

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

The information below should be about the person you want CCA members to contact about your services or products.

\_\_\_\_\_ Check here if the information is the same as the authorizing agent listed above.

Name, Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Logo: \_\_\_\_\_ I have sent a high resolution JPG of our company logo to [cca@communicators.coop](mailto:cca@communicators.coop).

**Sponsorship Level:** \_\_\_\_\_ Please invoice us \_\_\_\_\_ Check enclosed \_\_\_\_\_ Please send me a receipt for my records

\_\_\_\_\_ **Platinum Sponsor \$5,000 (limited to 4)**

\_\_\_\_\_ **Gold Sponsor \$3,500**

\_\_\_\_\_ **Silver Sponsor \$2,500**

\_\_\_\_\_ **Bronze Sponsor \$1,500**

\_\_\_\_\_ **Friend of CCA \$ \_\_\_\_\_ (Any designated amount under \$1,500)**

**Total Payment in the amount of: \$ \_\_\_\_\_** (CCA Federal ID# 23-7248450)

### Payment by Check or Money Order

Mail check (or money order) payable to **CCA** with the completed agreement to:

CCA Business Office  
174 Crestview Drive  
Bellefonte, PA 16823-8516

Toll Free: 877-326-5994 /or/  
Email: [cca@communicators.coop](mailto:cca@communicators.coop)

### Payment by Credit Card

(fax agreement w/card info to CCA at: 814-355-2452)

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard

Name on Card: \_\_\_\_\_

Account Number: \_\_\_\_\_

Three-Digit Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

\_\_\_\_\_  
*Signature*