



2020 CCA Institute • June 1-3, 2020 Buffalo, NY

Dear Friend of CCA:

Education, Training and Information; Cooperation Among Cooperatives and Members' Economic Participation. Three of the seven cooperative principles that are the genesis for this correspondence. All seven of the cooperative principles have guided each of our co-ops to become the successful organizations they are today. Applying these principles every opportunity we are afforded will guide us to any success we may obtain in the future.

The Cooperative Communicators Association (CCA) Institute has become a primary source for Education, Training and Information for communicators at cooperatives of any type, size or location. The quality of work inspired by and displayed at each Institute is a testament to the value of membership, attendance and support.

The 2020 CCA Institute will be held June 1-3 in Buffalo, New York. It is the planning committee's goal to ensure that the Institute meets or exceeds the expectations CCA members recently expressed in the 2019 Institute follow-up survey.

Cooperation Among Cooperatives will be the only way we can achieve this goal. Therefore, we would like to invite you to participate in the success of this event.

Please consider including a sponsorship for the Institute in your 2020 budget or earmark remaining funds from your 2019 budget for a sponsorship.

Members' Economic Participation is key in keeping the cost of attending the Institute manageable while providing quality training opportunities for cooperative communicators. With your cooperation and financial support, communicators from cooperatives of all sizes can participate.

In return for sponsoring the event, your cooperative will receive recognition in Institute promotional materials as well as any additional added value you choose as outlined in the various sponsorship packages.

To become a sponsor, please complete and return the enclosed CCA Institute Sponsorship Authorization form at your earliest convenience.

Thank you for your consideration. Your support helps create a stronger organization and develops exceptional communicators!

Sincerely,

Jennie Lacey
2020 CCA Institute Sponsorship Committee

2020 CCA Institute Sponsorship Packages

We are seeking sponsors for CCA and the annual Institute. We would greatly appreciate your support. To serve as a sponsor, please see the sponsorship levels below and complete the sponsorship authorization form. Thank you for your consideration and for your generous support!



*Thank you
for your support!*

Opportunities At-A-Glance

	Platinum Sponsor \$3,500	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Bronze Sponsor \$1,000	Friend of CCA \$500	CCA Supporter
Recognition in Institute promotional materials and on dining tables	X	X	X	X	X	X
Display of company logo on PowerPoint throughout Institute	X	X	X	X	X	
Verbal recognition as a sponsor during the Institute	X	X	X	X		
Recognition in Institute program	X	X	X	X		
Banner-up displayed during the Institute (sponsor to provide)	X	X	X			
Two Complimentary Institute registrations	X					
One Complimentary Institute registration		X				
Provide a brief (two-minute) talk or video during the Institute	X					

2020 Sponsorship Packages

Choose an opportunity from one of the following sponsorship levels

The deadline to be eligible for sponsor benefits as outlined is February 21, 2020.

Sponsorships are made available through submission of the CCA sponsor agreement. You will be contacted when your agreement and payment have been confirmed by the CCA Business Office. If you need additional details about sponsorship opportunities, please contact cca@communicators.coop or 877-326-5994.

PLATINUM SPONSOR – \$3,500

- o Recognition in Institute promotional materials, on dining tables and on event app
- o Display of company logo on PowerPoint throughout Institute
- o Verbal recognition as a sponsor during the Institute
- o Recognition in Institute program
- o Banner-up displayed during the Institute (sponsor to provide)
- o Complimentary Institute registration (2)
- o Provide a brief (two-minute) talk or video during the Institute

GOLD SPONSOR – \$2,500

- o Recognition in Institute promotional materials, on dining tables and on event app
- o Display of company logo on PowerPoint during the Institute
- o Verbal recognition as a sponsor during the Institute
- o Recognition in Institute program
- o Banner-up displayed during the Institute (sponsor to provide)
- o Complimentary Institute registration (1)

SILVER SPONSOR – \$1,500

- o Recognition in Institute promotional materials, on dining tables and on event app
- o Display of company logo on PowerPoint throughout Institute
- o Verbal recognition as a sponsor during the Institute
- o Recognition in Institute program
- o Banner-up displayed during the Institute (sponsor to provide)

BRONZE SPONSOR – \$1,000

- o Recognition in Institute promotional materials, on dining tables and on event app
- o Display of company logo on PowerPoint throughout Institute
- o Verbal recognition as a sponsor during the Institute
- o Recognition in Institute program

FRIEND OF CCA – \$500

- o Recognition in Institute promotional materials, on dining tables and on event app
- o Display of company logo on PowerPoint throughout Institute

CCA SUPPORTER \$ _____

- o Recognition in Institute promotional materials, on dining table and event app

CCA Sponsor Authorization Form

CCA SPONSOR INFORMATION:

Name & Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip: _____



INFORMATION to be USED on PROMOTIONAL MATERIALS:

Please type or print clearly, especially if faxing. The information provided will be used in promotions.

Company Name: _____

Company Website: _____

The information below should be about the person you want CCA members to contact about your services or products.

_____ *Check here if the information is the same as the authorizing agent listed above.*

Name, Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Logo: _____ I have sent a high resolution JPG of our company logo to cca@communicators.coop.

Sponsorship Level: _____ Please invoice us _____ Check enclosed _____ Please send me a receipt for my records

_____ **Platinum Sponsor \$3,500**

_____ **Gold Sponsor \$2,500**

_____ **Silver Sponsor \$1,500**

_____ **Bronze Sponsor \$1,000**

_____ **Friend of CCA \$500**

_____ **CCA Supporter \$ _____**

Total Payment in the amount of: \$ _____

(CCA Federal ID# 23-7248450)

Payment by Check or Money Order

Mail check (or money order) payable to **CCA** with the completed agreement to:

CCA Business Office
174 Crestview Drive
Bellefonte, PA 16823-8516

Toll Free: 877-326-5994 /or/
Email: cca@communicators.coop

Payment by Credit Card

(fax agreement w/card info to CCA at: 814-355-2452)

_____ Visa _____ MasterCard

Name on Card: _____

Account Number: _____

Three-Digit Security Code: _____ Exp. Date: _____

Signature