



2021 CEO Outstanding Communicator Award Nomination Form

Nominations are accepted electronically and should include this completed form and all information requested in the sections below. Please create a digital folder for each section (I-IV), providing PDFs of each requested document.

How to submit your Nomination: When you are ready to submit your forms, e-mail CCA@communicators.coop. You will then receive an invite to the CCA Dropbox folder where you can upload the nomination documents.

Deadline: Nominations must be saved to Dropbox by **FRIDAY, MARCH 5, 2021**

Questions: For questions about completing the nominations materials, contact Mitch Styles at mstyles@ozarksecc.com or call at 479-684-4689.

For questions regarding uploading the nomination materials to Dropbox, contact the CCA Business Office at CCA@communicators.coop or call 877-326-5994.

Person submitting nomination: _____

Phone/e-mail: _____

Name of nominee: _____

Nominee's cooperative: _____

Date nominee became CEO of this cooperative: _____

Nominee's business mailing address:
(street) _____

(city) (state) (ZIP code) _____

Name at least one CCA member employed by the nominee's cooperative: _____

On separate pages, please submit a letter of no more than 500-words describing why the nominee should receive the CEO Outstanding Communicator Award referencing points below and submit supporting evidence to **each** of these critical areas. Examples* are noted to facilitate the preparation of your nomination package – they are not required. Please provide:

- I. Evidence that the CEO provides **leadership toward integrating communication into the cooperative's planning and management process** *(examples might include business communications, strategic or issues management examples as well as communications plan supporting cooperative's business objectives),
- II. Evidence of the CEO's **support for the cooperative's communications staff** *(letters of appreciation to staff members, support for professional memberships, resource commitment to communications function),
- III. The nominee's **personal communications skills** *(list of major speeches, presentations, newsletter columns, letters of appreciation from business leaders, board members or other key stakeholders, unique communication activities, audio/video tapes), and
- IV. The **cooperative's record of having a successful communications program** *(awards received for excellence in communications from professional organizations).