



Dear Friend of CCA:

Education, Training and Information, Cooperation Among Cooperatives and **Members' Economic Participation** are three of the seven cooperative principles that are the genesis for this correspondence. All seven of the cooperative principles have guided each of our co-ops to become the successful organizations they are today. Applying these principles every opportunity we are afforded will guide us to any success we may obtain in the future.

The Cooperative Communicators Association (CCA) Institute has become a primary source for **Education, Training and Information** for communicators at cooperatives of any type, size and location. The quality of work inspired by and displayed at each Institute is a testament to the value of membership, attendance and support.

The 2023 CCA Institute will be held June 4-6 in Portland, Maine. It's the planning committee's goal to ensure that the Institute meets or exceeds the expectations CCA members recently expressed in the 2022 Institute follow-up survey.

Cooperation Among Cooperatives will be the only way we can achieve this goal. Therefore, we invite you to participate in the success of this event.

Members' Economic Participation is key in keeping the cost of attending the annual Institute manageable while providing quality training opportunities to attendees. With your cooperation and financial support, communicators from cooperatives of all sizes can participate.

In return for sponsoring the event, your co-op will receive recognition in Institute promotional materials as well as any additional added value you choose as outlined in the various sponsorship packages. To become a sponsor, please complete and return the enclosed CCA Institute Sponsorship Authorization form at your earliest convenience.

Thank you for your consideration. Your support helps create a stronger organization and develops exceptional communicators!

Sincerely,

Elizabeth McOllough and Cliff Dolbeare
2023 CCA Institute Co-chairs



cooperative
communicators
association

CONNECT. CREATE. ACHIEVE.

2023 CCA INSTITUTE SPONSORSHIP OPPORTUNITIES

Sponsorships are made available through submission of the CCA sponsor agreement. You will be contacted when your agreement and payment have been confirmed by the CCA Business Office. if you need additional details about sponsorship opportunities, please contact CCA business office at: cca@communicators.coop.



Sponsorship Benefit	Gold Sponsor \$3,000 (5 Options)	Silver Sponsor \$2,000 (3 Options)	Bronze Sponsor \$1,500 (2 Options)
Options for sponsorship levels: - See the Agreement to select the option preferred.	Presenting Sponsor Meal Sponsor AM/PM Break Sponsor Reception Sponsor Offsite Sponsor	Institute App Sponsor AV Sponsor Education Session Sponsor	Printing Sponsor Registration Packet Sponsor
Branded splash page on app	<ul style="list-style-type: none"> Presenting Sponsor 	<ul style="list-style-type: none"> Institute App Sponsor 	
Logo on CCA website	<ul style="list-style-type: none"> Presenting Sponsor Meal Sponsor Reception Sponsor AM/PM Break Sponsor 	<ul style="list-style-type: none"> All Silver Sponsors 	
Name on CCA website	<ul style="list-style-type: none"> Off-site Sponsor 		<ul style="list-style-type: none"> All Bronze Sponsors
Logo on PPT	<ul style="list-style-type: none"> Presenting Sponsor Meal Sponsor Reception Sponsor AM/PM Break Sponsor 	<ul style="list-style-type: none"> All Silver Sponsors 	
Name on PPT	<ul style="list-style-type: none"> Off-site Sponsor 		<ul style="list-style-type: none"> All Bronze Sponsors
Co-op provided banner on display	<ul style="list-style-type: none"> Presenting Sponsor Meal Sponsor Reception Sponsor AM/PM Break Sponsor 	<ul style="list-style-type: none"> All Silver Sponsors 	
Logo on off-site/bus signs	<ul style="list-style-type: none"> Off-site Sponsor 		
Verbal recognition	<ul style="list-style-type: none"> All Gold Sponsors 	<ul style="list-style-type: none"> All Silver Sponsors 	<ul style="list-style-type: none"> All Bronze Sponsors
Logo sign at meal	<ul style="list-style-type: none"> Meal Sponsor 		
Logo sign at reception	<ul style="list-style-type: none"> Reception Sponsor 		
Logo sign at break	<ul style="list-style-type: none"> AM/PM Break Sponsor 		
Social media recognition with logo	<ul style="list-style-type: none"> Presenting Sponsor Meal Sponsor Reception Sponsor AM/PM Break Sponsor 	<ul style="list-style-type: none"> All Silver Sponsors 	
Social media recognition with name			<ul style="list-style-type: none"> All Bronze Sponsors
Recognition in Institute app	<ul style="list-style-type: none"> All Gold Sponsors 	<ul style="list-style-type: none"> All Silver Sponsors 	<ul style="list-style-type: none"> All Bronze Sponsors
One complimentary registration	<ul style="list-style-type: none"> Presenting Sponsor Meal Sponsor Reception Sponsor AM/PM Break Sponsor 		

2023 CCA Institute Sponsorship

Thank you for your support!

SPONSOR INFORMATION:

Name & Title of Authorizing Agent: _____

Authorizing Agent's Signature: _____

Mailing Address for Invoice: _____

City: _____ State: _____ Zip: _____



Deadline to be eligible for sponsor benefits as outlined is March 31, 2023

INFORMATION TO BE USED ON PROMOTIONAL MATERIALS:

Information provided below is used on promotional materials.

Company Name: _____

Company Website: _____

The information below should be about the person you want CCA members to contact about your services or products.

_____ Check here if the information is the same as the authorizing agent listed above.

Name, Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Logo: _____ I have sent a high resolution PNG of our company logo to cca@communicators.coop.

Sponsorship Level:

_____ Gold Sponsor \$3,000 **Circle Option:** Presenting / Meal / Reception / AM-PM Break / Offsite

_____ Silver Sponsor \$2,000 **Circle Option:** Institute / AV / Education Session

_____ Bronze Sponsor \$1,500 **Circle Option:** Printing / Registration Packet

Total Payment in the amount of: \$ _____ (CCA Federal ID# 23-7248450)

___ Please invoice us ___ Check enclosed ___ Please send me a receipt for my records

Payment by Check or Money Order

Mail check (or money order) payable to CCA with the completed agreement to:

CCA Business Office
174 Crestview Drive
Bellefonte, PA 16823-8516

Email: cca@communicators.coop

Payment by Credit Card

(fax agreement w/card info to CCA (814)355-2452)

_____ Visa _____ MasterCard

Name on Card: _____

Account Number: _____

Three-Digit Security Code: _____ Exp. Date: _____

Signature