

2023 Cooperative Communicators Association Contest

Winners

Photography - Portrait

First Place: *"Corey Burgess"*, MDVA Communications Team

Photography - Portrait

Second Place: *"Entrepreneur Utterback"*, Brian Bohannon, Kentucky Living

Photography - Portrait

Third Place: *"PTSD service dog Patton"*, Bluebonnet Electric Cooperative

Photography - Scenic/Pictorial

First Place: *"Texas 71 bridge demolition"*, Bluebonnet Electric Cooperative

Photography - Scenic/Pictorial

Honorable Mention: *"Fungi futures"*, Claire Hill

Photography - Scenic/Pictorial

Second Place: *"Autumn Gold"*, Mike Barns, Southwestern Electric Cooperative

Photography - Scenic/Pictorial

Third Place: *"Patriotic Lineworker"*, Joe Arnold, Kentucky Living

Photography - Photo Feature

First Place: *"Cattle-herding dogs"*, Bluebonnet Electric Cooperative

Photography - Photo Feature

Second Place: *"Daddy's Wheat"*, Allison Jenkins, MFA Incorporated

Photography - Photo Feature

Third Place: *"Breakaway Siberians"*, Zach Smith, Rural Missouri

Photography - Smartphone

First Place: *"Winter World"*, Jessica Ekern, MFA Incorporated

2023 Cooperative Communicators Association Contest

Winners

Photography - Smartphone

Second Place: *"Perfect Pennsylvania Farm"*, MDVA Communications Team

Photography - Smartphone

Third Place: *"Cheese Ribbons"*, Sarah Schmidt

Photography - Photo Illustration

First Place: *"Best in Kentucky (photo illustration)"*, Jess Hawkins, Kentucky Living

Photography - Photo Illustration

Second Place: *"Supporting Agriculture Since 1916"*, Farm Credit of Western Arkansas

Photography - Photo Illustration

Third Place: *"Cooperative way"*, Bluebonnet Electric Cooperative

Photography - Photo Editing

First Place: *"OEC Safety Training - Edited"*, OEC Safety Training – Edited, OEC Marketing & Member Relations

Photography - Photo Editing

Second Place: *"Lineman with truck"*, Anitra Ellison

Photography - Photo Essay or Story

First Place: *"Country Ham"*, Kacey Harmeling, Kentucky Living

Photography - Photo Essay or Story

Second Place: *"A Community on Wheels"*, Jess Hawkins, Kentucky Living

Photography - Photo Essay or Story

Third Place: *"Ramblin' Man"*, Kacey Harmeling, Kentucky Living

Photography - Cover of the Year

First Place: *"Blowing Bubbles"*, Katy Hurt, Kentucky Living

2023 Cooperative Communicators Association Contest

Winners

Photography - Cover of the Year

Second Place: *"Out of the Darkness"*, Oklahoma Living Magazine

Photography - Cover of the Year

Third Place: *"Trailblazing Service"*, Jess Hawkins, Kentucky Living

Photography - Best Use of Photos in a Publication

First Place: *"C Magazine"*, Cynthia Clanton, Adam Hester

Photography - Best Use of Photos in a Publication

Second Place: *"The Tennessee Magazine"*, The Tennessee Magazine staff

Photography - Best Use of Photos in a Publication

Third Place: *"Today's Farmer"*, MFA Communications, Today's Farmer

Photography - Best of Show

Best Use of Photos in a Publication: *"C Magazine"*, Cynthia Clanton, Adam Hester

Programs and Projects - Advertisement

First Place: *"Our Planet is Hungry"*, Central Valley Ag Marketing Team

Programs and Projects - Advertisement

Second Place: *"Stand Tall for Small"*, Tommy Enright, Wisconsin Farmers Union

Programs and Projects - Advertisement

Third Place: *"MFA Chicken Feed "Raise 'em Right"'"*, Craig Weiland

Programs and Projects - Promotional Video - Under 3 minutes

First Place: *"Co-ops Connect image video"*, Tennessee Electric Cooperative Association, Trent Scott

2023 Cooperative Communicators Association Contest

Winners

Programs and Projects - Promotional Video - Under 3 minutes

Second Place: *"Hometown Pride"*, CHS energy, Colle McVoy

Programs and Projects - Promotional Video - Under 3 minutes

Third Place: *"2023 farm bill: Make sure farmers are at the table"*, Edge Dairy Farmer Cooperative, communications team

Programs and Projects - Promotional Video - Over 3 minutes

First Place: *"MFA Oil Membership"*, Marketing Department, MFA Oil Company

Programs and Projects - Promotional Video - Over 3 minutes

Second Place: *"AMEC Year in Review"*, Paul Newton

Programs and Projects - Documentary Video - Under 3 minutes

First Place: *"PCRF"*, South Plains Electric Cooperative

Programs and Projects - Documentary Video - Under 3 minutes

Second Place: *"Singing Butcher Shoppe"*, Zach Smith, Rural Missouri

Programs and Projects - Documentary Video - Under 3 minutes

Third Place: *"Primo's"*, Paul Newton

Programs and Projects - Documentary Video - Over 3 minutes

First Place: *"Get Loud"*, Communications Department, Wisconsin Farmers Union

Programs and Projects - Documentary Video - Over 3 minutes

Honorable Mention: *"Bill Carpenter 60 Years of Service"*, Jackson EMC, Communication Department

Programs and Projects - Documentary Video - Over 3 minutes

Second Place: *"Al Purnell: Kentucky Electric Cooperatives 2022 Distinguished Rural Kentuckian"*, Kentucky Electric Cooperatives

2023 Cooperative Communicators Association Contest

Winners

Programs and Projects - Documentary Video - Over 3 minutes

Third Place: *"5 Facts: Morning Star of Tillamook"*, Chandra Allen

Programs and Projects - Video Series

First Place: *"Grow with MFA"*, Jessica Ekern, MFA Incorporated

Programs and Projects - Video Series

Second Place: *"What is CHS?"*, Cynthia Clanton, Colle McVoy

Programs and Projects - Video Series

Third Place: *"Coming soon to your mailbox"*, Bluebonnet Electric Cooperative

Programs and Projects - Website

First Place: *"Pioneer.coop: A Content Resource for Utility Pioneers"*, Pioneer Utility Resources,

Programs and Projects - Website

Second Place: *"tnelectric.org"*, Tennessee Electric Cooperative Association, Trent Scott

Programs and Projects - Website

Second Place: *"Texas Farm Credit Website"*, Texas Farm Credit Marketing

Programs and Projects - Illustration/Graphic Art

First Place: *"Ala A to Z"*, Dennis Auth, Alabama Living

Programs and Projects - Illustration/Graphic Art

Second Place: *"Wireside Chat"*, Mike Barns, Southwestern Electric Cooperative

Programs and Projects - Illustration/Graphic Art

Third Place: *"Storing sunshine"*, Bluebonnet Electric Cooperative

Programs and Projects - Cooperative Education

First Place: *"The StoryConnect Podcast"*, Pioneer Utility Resources,

2023 Cooperative Communicators Association Contest

Winners

Programs and Projects - Cooperative Education

Second Place: *"Welcome to OEC Brochure"*, Welcome to OEC Brochure, OEC Marketing & Member Relations

Programs and Projects - Cooperative Education

Third Place: *"New Member Onboarding Email Series"*, New Member Onboarding Email Series, OEC Marketing & Member Relations

Programs and Projects - Social Media Single Platform

First Place: *"MFA Incorporated Instagram"*, Chelsea Peters and James Fashing,

Programs and Projects - Social Media Single Platform

Second Place: *"GreyStone Power Instagram"*, Anitra Ellison,

Programs and Projects - Social Media Single Platform

Third Place: *"Dinner Bell Creamery Facebook (<https://www.facebook.com/DinnerBellCreamery/>)"*, AMPI Communications Team

Programs and Projects - Miscellaneous Print

First Place: *"Working Dogs of the Bluebonnet Region"*, Bluebonnet Electric Cooperative

Programs and Projects - Miscellaneous Print

Second Place: *"SeedKoz Product Guide"*, Craig Weiland

Programs and Projects - Miscellaneous Print

Third Place: *"Benefits Enrollment Guide 2023"*, Flint Energies

Programs and Projects - Miscellaneous Promotional

First Place: *"Job Mug"*, Angela Howerter

Programs and Projects - Miscellaneous Promotional

Second Place: *"85th Anniversary Candy Bar"*, Flint Energies

2023 Cooperative Communicators Association Contest

Winners

Programs and Projects - Campaigns and Programs, Short-Term

First Place: *"Energy Coach"*, Bluebonnet Electric Cooperative

Programs and Projects - Campaigns and Programs, Short-Term

Second Place: *"RUN UNITED 2022"*, Marketing Department, Aiken Electric Cooperative

Programs and Projects - Campaigns and Programs, Short-Term

Third Place: *"Co-op Month Ampersand Campaign"*, Pioneer Utility Resources

Programs and Projects - Campaigns and Programs, Long-Term

First Place: *"Powered Locally"*, CHS energy, Colle McVoy

Programs and Projects - Campaigns and Programs, Long-Term

Honorable Mention: *"Go EVwhere"*, Flint Energies

Programs and Projects - Campaigns and Programs, Long-Term

Second Place: *"Let Good Thoughts Rise"*, Cabot Creamery Cooperative, Marketing Team

Programs and Projects - Campaigns and Programs, Long-Term

Third Place: *"Growing Agriculture Together"*, Central Valley Ag Marketing Team

Programs and Projects - Small Shop Portfolio

First Place: *"AMPI Communications Team Small Shop Portfolio"*, AMPI Communications Team

Programs and Projects - Small Shop Portfolio

Second Place: *"Farm Credit of Western Arkansas"*, Farm Credit of Western Arkansas

Programs and Projects - Small Shop Portfolio

Third Place: *"Wisconsin Farmers Union Small Shop Portfolio"*, Communications Department, Wisconsin Farmers Union

Programs and Projects - Promotional Video - Over 3 minutes

Best of Show: *"MFA Oil Membership"*, Marketing Department, MFA Oil Company

2023 Cooperative Communicators Association Contest

Winners

Publications - Online/Electronic Newsletter

First Place: *"Digital Co-op News"*, Digital Co-op News, OEC Marketing & Member Relations

Publications - Online/Electronic Newsletter

Honorable Mention: *"CFEMC Enlight"*, CFEMC Communication Team

Publications - Online/Electronic Newsletter

Second Place: *"Connect Newsletter"*, Anitra Ellison

Publications - Online/Electronic Newsletter

Third Place: *"The Link" CentralStar Team-Member Newsletter"*, Dori Lichty

Publications - Words and Pictures

First Place: *"02EkernFreeRangeChildren"*, Jessica Ekern, MFA Incorporated

Publications - Words and Pictures

Second Place: *"Over the Edge"*, Karen Jones, GROWMARK

Publications - Words and Pictures

Honorable Mention: *"Back to the Hardwood"*, Paul Newton,

Publications - Words and Pictures

Third Place: *"02EkernFutureofDairy"*, Jessica Ekern, MFA Incorporated

Publications - Story or Article Design

First Place: *"Bullish on Bolls"*, Cynthia Clanton, Colle McVoy

Publications - Story or Article Design

Second Place: *"Radio Personalities (story/article design)"*, Jess Hawkins, Kentucky Living

Publications - Story or Article Design

Third Place: *"Time for breakfast"*, Katy Hurt, Kentucky Living

2023 Cooperative Communicators Association Contest

Winners

Publications - Employee Publication

First Place: *"CFEMC Wired"*, CFEMC Communication Team

Publications - Member Publication, Less Than \$10,000

Second Place: *"Creamery Scenery"*, Chandra Allen

Publications - Member Publication, Less Than \$10,000

First Place: *"The Pipeline"*, MDVA Communications Team

Publications - Member Publication, \$10,001 - \$50,000

Second Place: *"Dairymen's Digest"*, AMPI Communications Team

Publications - Member Publication, \$10,001 - \$50,000

First Place: *"Field and Fiber Magazine"*, PCCA Corporate Communications

Publications - Member Publication, \$10,001 - \$50,000

Third Place: *"Momentum magazine"*, Marketing Department, MFA Oil Company

Publications - Member Publication, \$50,001 - 100,000

Second Place: *"Bluebonnet's pages in Texas Co-op Power magazine"*, Bluebonnet Electric Cooperative

Publications - Member Publication, \$50,001 - 100,000

First Place: *"Milk Messenger"*, Milk Messenger, Michigan Milk Producers Association

Publications - Member Publication, \$50,001 - 100,000

Third Place: *"Today's Farmer"*, MFA Communications, Today's Farmer

Publications - Member Publication, Over \$100,001

Second Place: *"JEMCO News"*, Jackson EMC, Communication Department

Publications - Member Publication, Over \$100,001

First Place: *"C Magazine"*, Cynthia Clanton, Colle McVoy

2023 Cooperative Communicators Association Contest

Winners

Publications - Member Publication, Over \$100,001

Third Place: *"The Cooperator"*, Tennessee Farmers Cooperative Communications Department

Publications - Annual Report, Less Than \$15,000

Second Place: *"(Edge Dairy Farmer Cooperative sister)"*, Anne Moore, 2021 Progress Report for Farmers for Sustainable Food

Publications - Annual Report, Less Than \$15,000

First Place: *"Built to Share Your Story, Pioneer's 2021 Member Report"*, Pioneer Utility Resources

Publications - Annual Report, Less Than \$15,000

Third Place: *"Farmer Owned. Co-op Crafted. 2021 Annual Report"*, AMPI Communications Team

Publications - Annual Report, More Than \$15,001

Second Place: *"2022 Annual Report"*, Ag Processing Inc

Publications - Annual Report, More Than \$15,001

First Place: *"PCCA 2021-2022 Annual Report"*, PCCA Corporate Communications

Publications - Brochures/Pamphlets/One-Time Publications

Second Place: *"Co-op Crafted With Care: 2021 AMPI Stewardship Report"*, AMPI Communications Team

Publications - Brochures/Pamphlets/One-Time Publications

First Place: *"Careers Brochure"*, Angela Howerter

Publications - Brochures/Pamphlets/One-Time Publications

Third Place: *"Driven to Serve"*, Tennessee Farmers Cooperative Communications Department, Shane Read

Publications - Improved Publication

First Place: *"Oklahoma Living Magazine"*, Oklahoma Living Magazine

2023 Cooperative Communicators Association Contest

Winners

Publications - Direct Mail

First Place: *"2023 Content Planner: What Stories Can We Build Together?"*, Pioneer Utility Resources

Publications - Best of Show

Member Publication, Over \$100,001: *"C Magazine"*, Cynthia Clanton, Colle McVoy

Writing - Informative/Investigative Featurette (less than 650 words)

First Place: *"Dedicated"*, Joe Arnold, Kentucky Living

Writing - Informative/Investigative Featurette (less than 650 words)

Second Place: *"Bluebonnet's first line worker interns receive journeyman certification"*, Alyssa Meinke, Bluebonnet Electric Cooperative

Writing - Informative/Investigative Featurette (less than 650 words)

Third Place: *"Cattle-herding dogs"*, Bluebonnet Electric Cooperative

Writing - Informative/Investigative Feature (650 - 1,499 words)

First Place: *"Summers On The Vine"*, Zach Smith, Rural Missouri

Writing - Informative/Investigative Feature (650 - 1,499 words)

Second Place: *"Young entrepreneurs drive innovation"*, Joel Sams, Kentucky Living

Writing - Informative/Investigative Feature (650 - 1,499 words)

Third Place: *"Preserving the prairie"*, Allison Jenkins

Writing - Personality Profile Featurette (less than 650 words)

First Place: *"R.O.A.D. to Recovery"*, Oklahoma Living Magazine, Hayley Leatherwood

Writing - Personality Profile Featurette (less than 650 words)

Second Place: *"Joy In Giving"*, Brittany Shadix, Carroll EMC Communications

2023 Cooperative Communicators Association Contest

Winners

Writing - Personality Profile Feature (650- 1,499 words)

First Place: *"How the sausage is made"*, Joe Arnold, Kentucky Living

Writing - Personality Profile Feature (650- 1,499 words)

Second Place: *"Go gray this May"*, Marketing Department, Aiken Electric Cooperative

Writing - Personality Profile Feature (650- 1,499 words)

Honorable Mention: *"Born in Detroit. Built to Promote."*, Emily Kittendorf, Michigan Milk Producers Association

Writing - Personality Profile Feature (650- 1,499 words)

Third Place: *"Eyes on the sky"*, Emmett Burnett, Alabama Living

Writing - Entertaining Featurette (less than 650 words)

First Place: *"Community Support Burns Bright"*, Oklahoma Living Magazine, Brooklyn Learned

Writing - Entertaining Featurette (less than 650 words)

Second Place: *"Over the Edge"*, Karen Jones, GROWMARK

Writing - Entertaining Featurette (less than 650 words)

Third Place: *"A Message to Flint Energies Members"*, Cooperative Communications

Writing - Entertaining Feature (650 - 1,499 words)

First Place: *"Reindeer Games"*, Cynthia Clanton

Writing - Entertaining Feature (650 - 1,499 words)

Second Place: *"Rare Air"*, Zach Smith, Rural Missouri

Writing - Entertaining Feature (650 - 1,499 words)

Third Place: *"All things mules"*, Claire Hill

Writing - Long-Form Feature (over 1,500 words)

First Place: *"A Bird In The Band"*, Joseph Richardson

2023 Cooperative Communicators Association Contest

Winners

Writing - Long-Form Feature (over 1,500 words)

Second Place: *"Future Of Dairy"*, Jessica Ekern, MFA Incorporated

Writing - Long-Form Feature (over 1,500 words)

Third Place: *"EV (Mis)Adventures"*, Joseph Richardson

Writing - News Story

First Place: *"All over for OTC"*, Allison Jenkins

Writing - News Story

Second Place: *"Community Connected"*, Zach Smith, Rural Missouri

Writing - News Story

Third Place: *"Celebrating in cattle country"*, Allison Jenkins

Writing - News Release

First Place: *"MFA Oil Foundation Gives More than \$219,000 to Community Organizations"*, Adam Buckallew, MFA Oil Company

Writing - Technical Writing

First Place: *"Storing sunshine"*, Alyssa Meinke, Bluebonnet Electric Cooperative

Writing - Technical Writing

Second Place: *"Webb telescope"*, Emmett Burnett, Alabama Living

Writing - Technical Writing

Honorable Mention: *"Ground-truthing the carbon market"*, Allison Jenkins

Writing - Technical Writing

Third Place: *"Save ROCs Coop"*, Allan Reetz, Hanover Co-op Dept. of Public & Government Affairs

2023 Cooperative Communicators Association Contest

Winners

Writing - Corporate Public Relations

First Place: *"Call To Duty"*, Jessica Ekern, MFA Incorporated

Writing - Corporate Public Relations

Second Place: *"Back To J.C."*, Zach Smith, Rural Missouri

Writing - Corporate Public Relations

Honorable Mention: *"The Cooperative Difference"*, Joseph Richardson

Writing - Corporate Public Relations

Third Place: *"Foiling the profit robbers"*, Allison Farley, Tennessee Farmers Co-op

Writing - Editorial

First Place: *"No more eminent domain for private gain?"*, Allison Jenkins

Writing - Editorial

Honorable Mention: *"Redesign Aims to Shine Brightly"*, Oklahoma Living Magazine, Hayley Leatherwood

Writing - Editorial

Second Place: *"Farmer-processor relationship must underpin milk pricing reform"*, Edge Dairy Farmer Cooperative, communications team

Writing - Editorial

Third Place: *"When negatives are positives"*, Chris Perry, Kentucky Living

Writing - Speechwriting

First Place: *"Board Chair Report"*, Cynthia Clanton

Writing - Speechwriting

Second Place: *"Rise Together"*, Mallory Shoemaker

2023 Cooperative Communicators Association Contest

Winners

Writing - Column or Series

First Place: *"Country Corner"*, Allison Jenkins

Writing - Column or Series

Second Place: *"Wisconsin Farmers Union Editor's Column"*, Danielle Endvick, Wisconsin Farmers Union

Writing - Column or Series

Third Place: *"From the Editor"*, Oklahoma Living Magazine, Hayley Leatherwood

Writing - Headline Writing

First Place: *"Win one for the wallet"*, Bluebonnet Electric Cooperative

Writing - Writer of the Year

Allison Jenkin