

2022 Approved Points Available for MCC Application or Renewal

Credit for Sessions at the 2022 CCA Professional Development Workshop		
Session Title	Category	Points
How to Do More with Less	Projects	5
Organizational Branding and Best Practices	Projects	5
Using Research to Make Better Decisions	Planning & Programs	5
Graphic Design	Technical Communications Knowledge	5
How to Be a Better Writer	Publications & Writing	5
Adventures in Vlogging	Projects	5

Credit for Sessions at the 2022 CCA Institute		
Session Title	Category	Points
Presentation Transformation: The Art and Science of Influencing Others	Projects	5
The Power of Communicators to Drive Strategy	Planning & Programs	5
Discover Greatness and Glory for Your Brand	Projects	5
Ag Retailers Leveraging Digital Marketing to Maximize Sales Efforts	Projects	5
Creating Communications Plans for Various Audiences	Planning & Programs	5
How to Focus on the 5R's of Cooperative Public Relations...	Planning & Programs	5
Live-streaming Events and Sports	Projects	5

Credit for 2022 Webinars		
Session Title	Category	Points
Techniques to Improve Your Audio	Projects	5
Finding the Right Gear	Technical Communications Knowledge	5

Credit for Communications Contest Awards		
Points available for each award - *varied on type of award		